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European cities of tomorrow: The benefits of public transport

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About UITP



ABOUT UITP

International Association of Public Transport (www.uitp.org)

- 1700 members in 100 countries worldwide
- Headquarters in Brussels, Belgium
- In the EU, UITP represents **more than 450 urban, suburban and regional public transport operators and authorities** from all Member States





The benefits of public transport



➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT EMPOWERS THE ECONOMY



➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT EMPOWERS THE ECONOMY



- Good public connectivity allows for higher job density and productivity gains
- PT connectivity attracts companies
- Access to public transport increases property value
- Good PT attracts tourists
- The economic benefits of large infrastructure projects exceed initial investment

➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT
CREATES LOCAL JOBS

2 MILLION



➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT CREATES LOCAL JOBS

- Public transport is among the **largest employers** in many cities. These jobs cannot be moved abroad.
- PT mobilises **different skills** such as engineers, IT experts, drivers and customer care staff.

➤ THE BENEFITS OF PUBLIC TRANSPORT

**PUBLIC TRANSPORT
OFFERS SUSTAINABLE MOBILITY**



➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT OFFERS SUSTAINABLE MOBILITY



➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT
ENSURES SOCIAL COHESION



THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT ENSURES SOCIAL COHESION

- Mobility for all
- Affordable
- Moving all people (not just the few who can pay for special services)
- Public space, where people meet

➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT
CONTRIBUTES TO PUBLIC HEALTH POLICIES



➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT CONTRIBUTES TO PUBLIC HEALTH POLICIES



- Active mobility (cycling, walking)
- Reaching the next public transport stop means getting active

➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT
SAVES URBAN SPACE



➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT SAVES URBAN SPACE

60 people
go to town...



➤ THE BENEFITS OF PUBLIC TRANSPORT

**PUBLIC TRANSPORT
MAKES CITIES MORE LIVEABLE**



➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT MAKES CITIES MORE LIVEABLE

- Less congestion
- less noise
- better air quality
- reduced pollutant emissions
- more public (free) space

➤ THE BENEFITS OF PUBLIC TRANSPORT

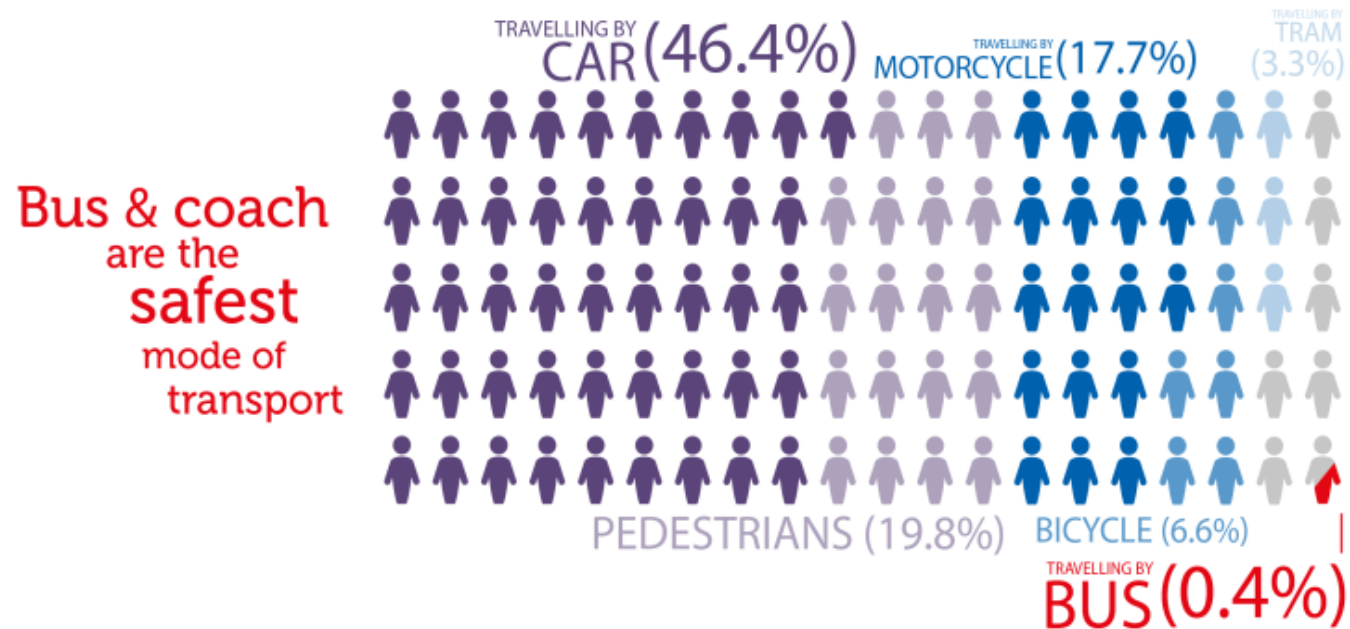
**PUBLIC TRANSPORT
MAKES CITIES SAFER**



➤ THE BENEFITS OF PUBLIC TRANSPORT

PUBLIC TRANSPORT MAKES CITIES SAFER

Road fatalities in the EU by transport mode





Mobility as top priority



> #MOBILITYONTOP

- Campaign to present **UITP's priorities** for the new legislature
- Officially launch on 27 February
- More than **300 signatures** including **36 MEPs** and **78 candidates to the European elections**



FOUR KEY PRIORITIES

POLICY

ENSURE

mobility is on top of all relevant new EU policies

FINANCING

PRIORITISE

an urban shift in the EU budget for mobility investments



MULTIMODALITY

SECURE

public transport's role as the backbone of all mobility services

BETTER REGULATION

GUARANTEE

a tailor-made legal framework to keep mobility on top



➤ STILL TIME TO SUPPORT THE CAMPAIGN!



MOBILITY ON TOP!

EUROPEAN MOBILITY MANIFESTO 2019

- Platform is still open to signatures:
<http://mobilityontop.uitp.org/manifesto2019/home/>

→ Visit and sign the campaign!



THANK YOU

